
Background Information

Objective / Purpose of lead organization

Sport Manitoba is the leading planning, programming, and funding agency for the development of amateur sport in Manitoba. The primary focus of Sport Manitoba is on the development of athletes, coaches, officials, and volunteers. We believe that sport is a healthy and positive tool to build strong and vibrant citizens and communities.

Sport Manitoba

- Implements the policy directives of the Province of Manitoba in concert with the Canadian Sport Policy and Manitoba Action Plan for Sport
- Partners with over 100 provincial and community organizations for the development and delivery of programs for the greater participation, and achievement of excellence, in amateur sport by Manitobans.
- Provides over \$10 million in funding and services to support the activities of over 300,000 Manitobans who participate in amateur sport activities.
- Leads and supports sport development programs including the Power Smart Manitoba Games, Team Manitoba, Athlete Assistance, Coach development, and Women in Sport.
- Operates the Canada Games Sport for Life Centre, located at 145 Pacific Avenue (East), Winnipeg, Manitoba. Services provided as part of the Canada Games Sport for Life Centre include a Sport Medicine Clinic, Performance Centre, Fitness Centre, Qualico Training Centre and Manitoba Sports Hall of Fame.
- Administers KidSport in Manitoba, a national charity that helps remove barriers and assist less fortunate children participate in sport - So All Kids Can Play!
- Promotes the benefits of sport to all Manitobans, and communicates the sport contributions and achievements of Manitobans.

NOTE- Addendum A includes background information on Manitoba Aboriginal Sport & Recreation Council (**MASRC**) and the Winnipeg Aboriginal Sport Achievement Association Centre (**WASAC**). Both these organizations provide programming to Indigenous communities and participants and both organizations currently receive Bilateral Program Funds.

RFP Bilateral Impact Study

Sport Support Program – Federal-Provincial/Territorial Bilateral Component

The Sport Support Program (SSP) is the primary funding vehicle for initiatives associated with the delivery of the Canadian Sport Policy 2012 and has been providing funding for over ten years. It provides funding to provinces and territories for initiatives related to the F-P/T Priorities for Collaborative Action 2012. Additional funding for a period from 2017-2022 will be provided specifically for the F-P/T Indigenous Bilateral

Supplement. An annual base contribution amount per jurisdiction will be allocated. In addition, each jurisdiction will be provided with additional funding based on the Indigenous population and percentage of Indigenous people living in urban vs rural communities, as per the 2016 Statistics Canada Census Results.

Bilateral Objectives

Specific objectives of the F-P/T Bilaterals are:

- To support projects that strengthen physical literacy and children and youth participation that are compatible with the first three stages of Canadian Sport for Life (CS4L) or programming at comparable stages that exist across jurisdictions; and
- To support projects that provide opportunities for persons from under-represented and/or marginalized populations to actively participate in sport including in roles as athletes, coaches, officials and volunteer leaders.

Specific objectives of the F-P/T Indigenous Bilateral Supplement are:

- To strengthen Indigenous Capacity and Leadership for the Provincial/Territorial Aboriginal Sport Bodies (PTASBs); and
- To increase culturally relevant sport programming for Indigenous children and youth at the community level.

Bilateral Expected Result

The expected result of the F-P/T Bilaterals is that Canadians, including Indigenous Peoples and identified under-represented groups and/or marginalized populations, have opportunities to participate in sport.

Key Dates

List key dates and a description of what will occur within those timelines.

<u>Key Deadlines</u>	<u>Delivery Date</u>
RFP Submission Deadline	March 15 th
RFP Award Notification	March 22 nd
Progress Report #1	May 1 st
Progress Report #2	June 15 th
Final Report	July 16 th

Service/Work Requirements

Sport Manitoba and its partners will provide support to researchers in the areas of:

- Further background information of the Federal/Provincial Bilateral fund in Manitoba
- Demographic information collected
- Contact names of organizations that received funding
 - ***Detailed information provided upon awarding of RFP***

Expectations

To research areas of funding investment through Sport Manitoba and their funded partners through the Federal/Provincial Bilateral agreement specific to the areas of Indigenous participation in sport and sport development in order to:

- Determine if the funded programs/partners are meeting the objectives as outlined in section 2
- To identify gaps in Indigenous participation and sport development not being addressed through the funding currently being invested from the Federal/Provincial Bilateral agreement
- Provide a clear description of challenges faced by the funded programs/partners to be solved or services required to meeting the objectives as outlined in section 2 bullets 3 and 4
- Identify additional organizations addressing Indigenous participation and sport development that Sport Manitoba is not, but could, partner with moving forward.
- Highlight best practices in participant programming and leadership development
- Refer to the ***Sport and Reconciliation Forum*** summary report held in Winnipeg Feb 21-23, 2018 and identify issues as key factors in moving forward with sport delivery in Indigenous communities.
- Determine where efficiencies and/or duplication exist? Provide recommendations to address the duplication.
- Provide Literature review that “connects” participation in sport and the benefits to participants overall health and wellbeing.

Program Areas to be reviewed:

- Leadership Development (LD)- LD includes the areas of Coaching, General Sport and Recreation Directors.
- Introduction to Sport Programs
- Ongoing Seasonal Sport Programs

Mandatory Requirements

- Proposal must be from Canadian post-secondary academic institute OR Canadian professional research organization, with a specialization in Indigenous research
- Past experience conducting research in the sport/recreation/physical activity sector

Budget

Maximum value of the RFP is \$20,000

50% of funding granted on awarding of RFP

Remaining 50% awarded upon delivery of final documentation that meets above outlined expectations.

Submission Guidelines

Proponent Organization / Profile / Technical Skills / Experience

Proponents shall identify relevant research, management, administrative experience as well as technical and necessary skills, qualifications and experience that they consider appropriate to the evaluation of their ability to successfully undertake the proposed contract and meet all RFP objectives.

Addendum A

Background on Organizations participating in the review:

The Manitoba Aboriginal Sports and Recreation Council (MASRC)

<https://www.masrc.com/>

The Manitoba Aboriginal Sports and Recreation Council is a non-profit organization that has been operational for over twenty years. It was established in 1988 and Incorporated in 1994.

We believe that physical activity is a healthy and positive tool to build strong and vibrant citizens and communities. With this in mind, the MASRC programs promote Aboriginal health and wellness.

The MASRC is "The Bridge" between existing partners in the sport/recreational delivery system and Manitoba's Aboriginal community. The MASRC partners with Sport Manitoba to provide more programs and opportunities for Aboriginal people to participate in sport. We work with Provincial Sport Organizations and Coaching Manitoba to provide educational and upgrading opportunities for Aboriginal coaches and officials.

The focus of the MASRC is to work with Aboriginal communities, organizations and individuals to develop sustainable programs that improve opportunities for community members to participate in sport and recreation activities. Our overall objective is to assist in this development by providing the necessary training and resources.

The MASRC administers the North American Indigenous Games (NAIG) Legacy Athletic Scholarship program that recognizes the achievements of Aboriginal athletes and coaches in Manitoba. Each year in June, the MASRC awards \$600 scholarships to 18 Aboriginal high school athletes from across Manitoba. Most recipients have participated in the MASRC's programs or events.

On an annual basis, we host an Aboriginal youth hockey tournament that attracts over 50 teams from Manitoba, Saskatchewan and Ontario. The tournament is a large gathering of family in addition to the participants.

We host athlete development camps on an on-going basis. Selected athletes from these camps attend the North American Indigenous Games (NAIG), National Aboriginal Hockey Championships (NAHC) and the Manitoba Indigenous Games (MIG). The MASRC has participated in all 8 of the NAIG events. We organized a team of approximately 400 youth athletes to attend this large sport and cultural event in Regina, Saskatchewan in 2014. The young athletes from Manitoba brought home many medals and also many memories.

As of May 2010, the MASRC is responsible for the administration and operation of the Kid Sport/MASRC Equipment Warehouse. We accept and distribute new or gently used

sporting equipment to youth in need across the Province. This fits within our goals of eliminating barriers for children to participate in sport.

The MASRC has supported the following sports with a focus on grassroots skill development: Basketball, Volleyball, Softball, Soccer, Hockey, Athletics, Lacrosse, Wrestling, Canoeing, Archery, Badminton, Curling, Golf, Field Hockey and Swimming.

We continue to support isolated, remote and urban communities to create capacity with coach and official's certification in sports including: Basketball, Volleyball, Softball, Wrestling, Canoeing, Archery, Athletics, Swimming, Hockey and Badminton.

We continually support programs to ensure that Aboriginal communities, organizations and individuals across the Province of Manitoba have the opportunity to participate in sporting and recreational activities.

Hundreds of Aboriginal youth have participated in our programs or have benefitted from our services.

In 2017, over 800 youth are expected to participate in youth based sport programs taking place in Winnipeg and Northern Communities. Our Program focuses on developing fundamental skills, sportsmanship and positively influencing youth through basketball. It allows participants the opportunity to maximize their potential, while promoting the importance of basketball as a vehicle to build character, discipline and self-esteem.

Winnipeg Aboriginal Sport Achievement Centre (WASAC)

<http://www.wasac.ca>

The history of the Winnipeg Aboriginal Sport Achievement Centre has always been about removing barriers for our children. It continues to remove barriers for its participants in all programs.

WASAC delivers a number of programs throughout the year. Each of these programs maintains a strong focus with four key areas for both employees and participants: Belonging, Mastery, Independence, and Generosity.

Belonging:

In all WASAC programs, we strive to create an environment where participants and leaders feel welcomed. Every person who is involved in our programs receives a shirt with the program name stamped on the front. This is to show them that they are part of a team.

Mastery:

Everyone feels proud when they look at themselves knowing that they have talent. WASAC programs are designed to provide workshops for both participants and leaders. Youth mentorship plays a big role in our organization and we go above and beyond to remove barriers for people to notice their talents. We give many opportunities for participants to shine in sport, art and crafts, and cultural

workshops. For our leaders, we provide them with many certification workshops to challenge them.

Independence:

WASAC participants range from ages 6 to 18. The leaders of the program must be able to show independence when looking after young children as well as adolescents. Being able to make positive decisions affecting participants and our organization is key for success.

Generosity:

People feel confident about themselves when they can contribute something positive. Our programs have the ability to show participants that they can be generous by taking the time to create something and be able to give it away to someone important in their life. When we recruit leaders for our programs the value that always stand out is generosity. Being able to use their time in a generous way to help others in programs is what makes WASAC successful.