



Manitoba Aboriginal Sports and Recreation Council

Sport for Social Development Program 2022/2023

Sport for social development is defined as the use of sport for social development for the purpose of achieving targeted social goals. The SSDIC component is a response to the Truth and Reconciliation Commission of Canada's Calls to Action, which identified 4 key social development needs of Indigenous communities.

Those needs form the specific social development goals of the SSDIC component for Streams One and Two:

- Improved health, education, and employability; and
- The reduction of at-risk behaviors.

The MASRC SSD program leaders work directly with Indigenous Communities for **1-year minimum**, to assist an assigned community leader to provide sports and recreation programs/services which will accomplish the above-mentioned community outcomes.

With the support of the MASRC and its affiliates, the Sport for social development program leaders will work collaboratively with the community to accomplish the following scope of work.

ROLE OF SPORT FOR SOCIAL DEVELOPMENT PROGRAM LEADER/s will,

- Maintain and build positive relations with community as a whole
- Assist assigned community members, in developing a strategic plan for the delivery of sports and recreation activities outside of the school hours for youth, on a year-round basis
- Visit the community for a *minimum* of 4 times per year to share knowledge and set up programs and activities, hold meetings and support events being offered

- Maintain weekly contact with community members which we are assigned to support to ensure programs and activities are running smoothly and to collect information about the qualitative success of the offerings
- Support community members by connecting them to various forms of education, knowledge sharing and increasing capacity in the areas of interest for the community
- Connect community to elite coaching clinics and educational workshops relevant to the needs of community in the time needed by utilizing the Base Bilateral department and their partners
- Support to the best of our ability removing the barriers to equipment for community use so independent community activities can operate outside of the school and for all community members

Current SSD staff have skills in the following sports and recreation activities

Volleyball, basketball, soccer, 3D and Safe Archery, Snowshoeing, outdoor activities, body movement (yoga) Athletics, multi-sport events planning, Community events planning, day camps for ages 6-12, Preschool physical literacy programs, Ball hockey, Ice hockey, Badminton, foam tip archery tag, Traditional Indigenous games, Food security and health in sport, walking groups, body positivity for women and girls, Two-Spirit, gender affirming sport participation, physical fitness routines, Physical literacy development, Long term Athletic development, development of leagues and tournaments (when teams can be made) Assist in applying for ad acquiring grants or funding for sport and recreation activities or cultural events, relevant to community needs

The frequency of travel is dependent on the needs of the community and staffing availability. Our initial offer is once per season with weekly remote contact via Zoom, telephone, email or automated forms for data collection.

SSD costs are covered by the federal government. There will be no costs to the community financially, however, there should be shared spaces and in-kind donations for lodging, use of buildings and other areas for implementation of programs and services.

Permission from the Chief and or/Council before SSD visits is also mandatory for the SSD department staff to travel.

We require at least 2 weeks' notice for any request to visit to provide us adequate time to plan and prepare.

NOTE: The sport for social development department is required to collect significant data on how our collaboration is achieving the outcomes desired by the program. Qualitative reports, participant reports, milestones achieved are recorded for reporting each quarter and the expectation of community sharing information in between our visits are important. All data relevant to employability skills or education skills being developed, proof of lowered at risk behavior, and improved health should be collected on a personal basis of participants.