

## FOR IMMEDIATE RELEASE

March 1, 2019

### ***2018 Manitoba Aboriginal Coach Awards***

The Manitoba Aboriginal Sports & Recreation Council (MASRC) recognizes Aboriginal coaches for their commitment and development of Aboriginal athletes.

Each year, one male and one female, who are NCCP certified Aboriginal coaches are selected for the Manitoba Aboriginal Coaching Awards.

Over the years, Manitoba coaches from many varied sports, including Archery, Volleyball, Badminton, Baseball, Boxing, Softball and Special Olympics have been selected to receive this high honour.

The Manitoba Aboriginal Sports & Recreation Council is pleased to announce the winners of the

### ***2018 MANITOBA ABORIGINAL COACHING AWARDS:***

#### **➤ Aboriginal Coaching Award - Male    Keith Mason    Winnipeg (Fisher River)**

Keith started his coaching career off 14 years ago at the Y here in Winnipeg. His love for coaching continued to evolve from there. He is currently assistant coach for the U of W Wesmen Men's Basketball team as well as a player-coach for the Anishinaabe Pride Basketball Club Men's team. Keith found himself coaching his Anishinaabe Pride team in the finals at both the WMBA League championships in the Spring as well as at the U of W Fort Garry Men's league championships this fall. Keith has also taken on coaching and mentoring a new group of athletes for a youth team of 12-13-year-old boys with Anishinaabe Pride.

He also dedicates his time to travelling to Indigenous communities throughout Manitoba to help spread his passion for Basketball while mentoring aboriginal youth and helping them to develop their skills.

Keith is looking forward to leading the Team Manitoba U-14 Boys Basketball team in the North American Indigenous Games in July of 2020.

