



2026 MISG

ADVERTISEMENT PACKAGE

2026 Manitoba Indigenous
Summer Games



**2026 MANITOBA
INDIGENOUS
SUMMER GAMES**

NORWAY HOUSE CREE NATION / SAGKEENG ANICINABE NATION

**NORWAY HOUSE
CREE NATION**

PREPARED FOR:
Potential Advertisement

PREPARED BY:
MISG North Host
Society

ABOUT US

MISG NORTH HOST SOCIETY

the Norway House Cree Nation's Incorporated entity of the MISG North Host Corp. consists of community members that have vast knowledge of sporting events but passion towards hosting large events for our youth as our bottom line motto is "for our youth"

This stems from our number one goal is safety. When hosting large events we do our best to ensure the experience is met and that safety is that the forefront that blends in flawlessly in the background



**NORWAY HOUSE
CREE NATION**

GOALS & OBJECTIVE

Together, our community is so excited to welcome all visitors and participants to our territory, where you get to experience the beauty and heritage of our community, while enjoying quality sporting entertainment that we are expecting our athletes will remember for years to come!



The goal for the MISG North Host Corp and Norway House Cree Nation is to stage an event in Norway House for our provincial youth to enjoy. For the first time in 14 years, the Manitoba Aboriginal Sports and Recreation Council as requested bids for the MISG and Norway House is 1 of 2 communities with the honour of hosting this prestigious event!

Now that the Manitoba Indigenous Summer Games is back, our group have created 3 goals:

1. Bringing together some of the best athletes in Manitoba together to compete!
2. Promote, market and enhance the experience and high performance of our athletes
3. Provide a safe and welcoming environment for all participants to enjoy.

Advertisement Breakdown

MASTER PROGRAM

price list

PRIMARY

- 10 Exclusive Opportunities
- 1/4 page Ad submitted by company
- Logo recognition in program

\$500

SUPREME

- 8 Exclusive Opportunities
- 1/2 page Ad
- Logo recognition in program

\$750

ELITE

- 6 Exclusive Opportunities
- 3/4 page Ad
- Logo recognition in program
- Links to website

\$1,000

EXCLUSIVE

- 4 Exclusive Opportunities
- Full Page Ad
- Logo recognition in program
- Links to website
- 1 Add-on (conditions apply)

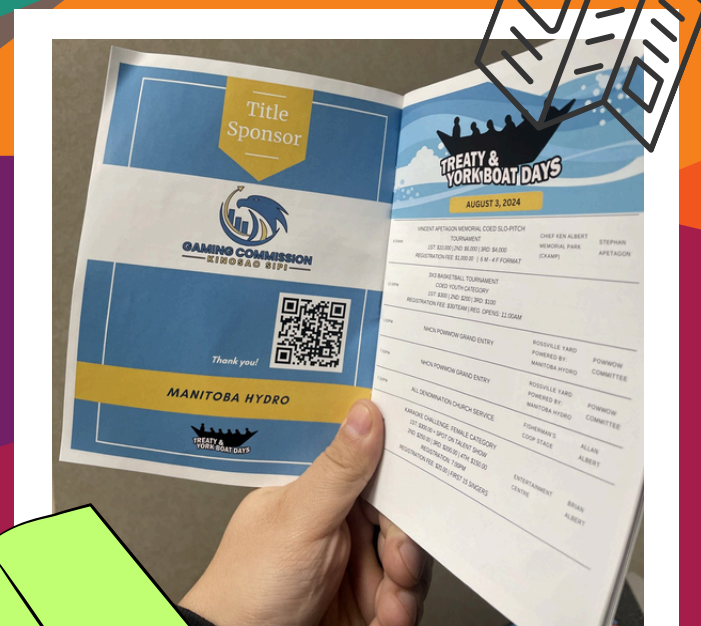
\$1,250

Add-ons:

1. Have logo included on one (1) Round Robin Board of choice
2. Have logo included on one (1) Playoff Board of choice
3. Social Media Recognition
4. Parking Pass

Master Program will consist of overall information and a main program to have:

- Manitoba Indigenous Summer Games Information
- Norway House Cree Nation Information
- Manitoba Aboriginal Sports and Recreation Council Information
- Venue Information
- Events Information
- General Schedule Information
- Accessibility Information



EXAMPLE

Contact us: esalbert@nhcn.ca

Advertisement Breakdown

SCHEDULE PROGRAM

price list

PRIMARY

- 10 Exclusive Opportunities
- 1/4 page Ad submitted by company
- Logo recognition in program

\$500

SUPREME

- 8 Exclusive Opportunities
- 1/2 page Ad
- Logo recognition in program

\$750

ELITE

- 6 Exclusive Opportunities
- 3/4 page Ad
- Logo recognition in program
- Links to website

\$1,000

EXCLUSIVE

- 4 Exclusive Opportunities
- Full Page Ad
- Logo recognition in program
- Links to website
- 1 Add-on (conditions apply)

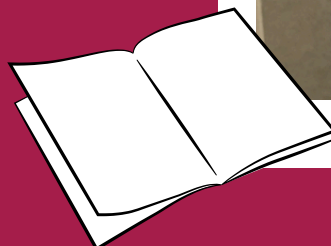
\$1,250

Add-ons:

1. Have logo included on one (1) Round Robin Board of choice
2. Have logo included on one (1) Playoff Board of choice
3. Social Media Recognition
4. Parking Pass

Schedule Program will consist of overall information and a main program to have:

- General Schedule Information
- Sport Specific Scheduling
- Venue Information
- Events Information
- Where to park
- Accessibility Information



EXAMPLE

Contact us: esalbert@nhcn.ca

Advertisement Breakdown

ATHLETE PROGRAM

price list

PRIMARY

- 10 Exclusive Opportunities
- 1/4 page Ad submitted by company
- Logo recognition in program

\$500

SUPREME

- 8 Exclusive Opportunities
- 1/2 page Ad
- Logo recognition in program

\$750

ELITE

- 6 Exclusive Opportunities
- 3/4 page Ad
- Logo recognition in program
- Links to website

\$1,000

EXCLUSIVE

- 4 Exclusive Opportunities
- Full Page Ad
- Logo recognition in program
- Links to website
- 1 Add-on (conditions apply)

\$1,250

Athlete Program will consist of overall information and a main program to have:

- General Schedule Information
- Sport Specific Scheduling
- Athlete Specific Information
- Events Information
- Accessibility Information
- Access points

Option!

The price for all 3 will be reduced to the price of 2 (conditions apply)



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Sponsorship Breakdown

ENTERTAINMENT VENUE

price list

PRIMARY

- 2 Exclusive Opportunities
- Logo Placement on Pavillion stage Board
- Social Media recognition
- Logo on site

\$500

SUPREME

- 2 Exclusive Opportunities
- Logo Placement on Pavillion
- Social Media recognition
- Logo on site
- Links to website

\$1,000

ELITE

- 2 Exclusive Opportunities
- Logo Placement Fisherman's Coop Canopy
- Social Media recognition
- Logo on site
- Links to website

\$2,000

EXCLUSIVE

- 4 Exclusive Opportunities
- Brand posted on light houses
- Free Booth in Pavillion
- Social Media Ad
- Logo Placement on Fisherman's Coop Stage
- Links to website
- 1 Add-on (conditions apply)

\$4,000

ADD-ONS

\$100

- Logo & QR Code on Pavillion Stage
- Logo & QR Code on Info Booth
- Logo & QR Code Tables (20 Opp)

\$300

- Logo & QR Code on Pavillion Stage
- Logo & QR Code on Info Booth
- Logo & QR Code Tables (20 Opp)

\$400

- Booth (per day)
- Logo & QR Code on Info Booth
- Brochures to be handed out at Info Booth

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Sponsorship Breakdown

SPORT VENUES

price list

PRIMARY

- 5 Exclusive Opportunities
- Brand Posted on Venue A frame/banner
- Social Media recognition
- Logo on site

\$500

SUPREME

- 2 Exclusive Opportunities
- Logo Placement on Pavillion
- Social Media recognition
- Logo on site
- Links to website

\$1,000

ELITE

- 4 Exclusive Opportunities
- Logo Placement Fisherman's Coop Canopy
- Social Media recognition
- Logo on site
- Links to website

\$2,000

EXCLUSIVE

- 4 Exclusive Opportunities
- Brand posted on venue A- Frame/Banner
- Free Booth in Pavillion
- Social Media Ad
- Links to website
- 1 Add-on (conditions apply)

\$4,000

ADD-ONS

\$100

- Logo & QR Code on Athlete bench (per sport venue)
- Logo & QR Code on Info Booth
- Logo & QR Code Tables (20 Opp)

\$400

- Brand Brochure in Swag bag (Org. provides brochure)
- Logo & QR Code on Athlete Bench

\$300

- Logo & QR Code on Entrance/ Spectator area (per sport venue)
- Logo & QR Code on Info Booth

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Sponsorship Breakdown

SPECIAL OPPORTUNITY

price list

BENCHES

- 10 Exclusive Opportunities
- Brand Posted on Shuttle bench
- Social Media recognition
- Logo on site

\$2,000

ATHLETE BAGS

- 1 Exclusive Opportunity
- Logo Placement on all athlete bags
- brochure within each bag (supplied by company)

\$5,000

MULTIPLEX NAMING RIGHTS

- 1 Exclusive Opportunity
- Logo Placement on Multiplex building and within the facility
- Company title included on all naming right items for the duration of the games

\$5,000

CKAMP CLUBHOUSE NAMING RIGHTS

- 1 Exclusive Opportunity
- Logo Placement on clubhouse
- Company title included on all naming right items for the duration of the games
- 1 Add-on (conditions apply)

\$5,000

OTHER

\$100

- Logo & QR Code on Athlete bench (per sport venue)
- Logo & QR Code on Info Booth
- Logo & QR Code Tables (20 Opp)

\$400

- Brand Brochure in Swag bag (Org. provides brochure)
- Logo & QR Code on Athlete Bench

\$600

- Logo & QR Code on Entrance/ Spectator area (per sport venue)
- Special Announcement (1 Opp per day)

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