



M A S R C



**MANITOBA ABORIGINAL SPORTS &
RECREATION COUNCIL INC.**

**ANNUAL REPORT
April 2015 – March 2016**

Annual Report

Period: Fiscal Year Ended March 31, 2016

Over the past year, the Manitoba Aboriginal Sport and Recreation Council (MASRC) has continued to fulfill and exceed its goals and objectives. We have had consistent staffing and have raised the level of services we provide to the Aboriginal population in Manitoba.

In early 2016 the MASRC Board worked with a consultant from the Volunteer Centre of Manitoba on the current Board approved Strategic Plan. The MASRC Strategic Plan is now from 2016 – 2019 and is undergoing final reviews before receiving final Board approval.

Capacity Building

The Manitoba Aboriginal Sports and Recreation Council's development of its own capacity has seen the following "Inputs": the training of current staff members who have taken on the role of assisting to develop sport and recreation activities across Manitoba; training of all staff in computer (web) programs and coaching certification courses; and ongoing training of its volunteer Board of Directors.

The "outcomes" have shown that there is a cohesive and sustainable (low turn-over) staff and that the staff was able to provide a higher level of service to its many client communities. In addition, the Board has scheduled ongoing Board development sessions and have provided the staff with guidance on the direction that the Council will be taking in the future.

Yearly the MASRC reports on eight components, as follows:

- 1) COMMUNITY SPORT DEVELOPMENT AND LEADERSHIP
- 2) SCHOLARSHIPS AND AWARDS
- 3) PROGRAM SUPPORT AND DEVELOPMENT
- 4) MASRC PROVINCIAL TOURNAMENTS
- 5) NATIONAL TOURNAMENTS
- 6) MANITOBA INDIGENOUS GAMES (MIG)
- 7) MARKETING
- 8) NORTH AMERICAN INDIGENOUS GAMES (NAIG)
- 9) MASRC/KIDSPORT WAREHOUSE

In this report, we will update the progress made by MASRC in each of these areas.

The MASRC Board of Directors convened five (5) times 2015/16, all five (5) in person. We initially continued to work with the 2011/12 – 2015/16 Strategic/Business Plan, and have looked at the new Board updated directions.

1) COMMUNITY SPORT DEVELOPMENT & LEADERSHIP

Community Sport Development and Leadership are extremely important to the MASRC. The primary goal is to develop Coaches and Leaders from *within* our Aboriginal communities. The resulting effect is the ongoing development of young athletes in sustainable, leader trained, *community led* programs. We continue to partner closely with Coaching Manitoba, Sport Manitoba, the Communities, the Provincial Sport Organizations (PSO's) and other agencies to deliver programming.

Upon the hiring of the two Community Sport Consultants six years ago, we have been able to have consistent, ongoing contact, enhanced communication and visit numerous communities once again this year. With the increased interest in the NAIG games, we greatly increased development and leadership opportunities for numerous sports. We have continued to act as the liaison between many different Partner groups such as Sport Manitoba and the PSO's.

The MASRC provides ongoing leadership development programming geared toward leadership, coaching and official's development (Capacity Development). The main goals of the program are 1) the skill enhancement of Manitoba's Aboriginal coaches and officials by partnering with Coaching Manitoba and other agencies to deliver suitable programs 2) the physical and mental development of Manitoba's Aboriginal youth through sport and recreation.

In 2015/2016 the MASRC's Community partners included:

Anishinabe Pride Basketball Program
Arthur Meighen School
Birdtail Sioux First Nation
Brandon Friendship Centre
Brokenhead First Nation
Burntwood Elementary School
Chan Kagha Otina Dakota Wayawa Tipi School
Cross Lake First nation
Dakota Ojibway Police Service (DOPS)
Dakota Ojibway Tribal Council
Dauphin Lacrosse Association
Deerwood School
Duck Bay
Ecole Riverside Elementary School
Gordon Bell High School
Isaac Beaulieu Memorial School
Keeseekoowenin Health & Wellness Centre
Keeseekoowenin Ojibway First Nation
Keeseekoowenin School
Kelsey School Division
Kelsey Recreation Commission
La Verendrye School (Portage)
Lake St. Martin School (located in Winnipeg)
Long Plain First Nation
Manitoba Lacrosse Association
Manitoba Metis Federation Road to Gold program

North Memorial Elementary School (Portage)
North West Winnipeg Falcons (Lacrosse)
Norway House Cree Nation
Peguis Central School
Peguis First Nation
Portage Friendship Centre
Portage la Prairie Recreation Opportunities for Children Program
Portage la Prairie School Division
R.D. Parker Collegiate
Rolling River First Nation
Roseau River Anishinabe First Nation
Sandy Bay Ojibway First Nation
School District of Mystery Lake
Scott Bateman Middle School
Shamrock School
Shaughnessy Park School
Sioux Valley Dakota Nation
Sioux Valley School
Sisler High School
Sport Manitoba - Westman, Central, Interlake, Winnipeg Regions
Strathclair School
The Pas Lacrosse Association
Thompson Lacrosse Association
University of Winnipeg Wrestling Program
Wapanohk School
Waywayseecappo Community School
Waywayseecappo First Nation
Westwood School
WinCity Royals Water Polo Club
Yellowquill School

2015/2016 Outputs include:

Coordinated training and certification to numerous Aboriginal coaches, older youth and/or officials in the NCCP Aboriginal Coaching Module (ACM), Ball Hockey, Lacrosse, Hockey, Softball and Wrestling.

Coordinating training to numerous Aboriginal youth in Archery, Badminton, Basketball, Lacrosse, Hockey, Softball, Wrestling and Volleyball

Intensive Community sport and sustainability planning in four communities: Brokenhead Ojibway Nation, Duck Bay (Metis), Peguis First Nation and Roseau River Anishinabe First Nation. This included working with several sport/recreation individuals in each community to start a framework for Strategic community recreation/sport planning and capacity development. The process with these communities will be ongoing, lasting several years. Each year we will be adding new communities that request assistance.

Expected Outcomes, include; providing opportunities for individual youth and teams that are being developed through the Coaching and Athlete development programs to participate with certified

coaches and officials, existing programs will continue, process will help to solidify continuity. The results will include enhanced grassroots skill development, healthier children and youth, better school attendance and safer more consistent practices, games and tournaments for the youth.

Ongoing partnerships with agencies such as Coaching Manitoba, Sport Manitoba’s Bilateral Sport Development Program, the PSO’s and individuals within the communities themselves allow for the ongoing and increased success of our Community Sport and Leadership Development in Manitoba.

2) SCHOLARSHIPS & AWARDS

The MASRC Scholarship Program was created with a contribution from the 2002 NAIG Legacy Fund. The fund distributes \$500.00 scholarships to 14 Aboriginal student athletes and 2 Aboriginal coaches, from regions across the province. Scholarships are important, as we want to be able to assist our student athletes in developing their futures.

In June 2015, we were excited to award all of our coach and athlete scholarships for the third consecutive year. We were very pleased to see all the varied sports our talented Aboriginal athletes and coaches have excelled in!

2015 Athlete Scholarships (in the amount of \$500) were awarded to:

➤ Aaron Ogradnick	Badminton	The Pas	
➤ Ashley Murphy	Ice Hockey	The Pas	
➤ Cody Hunter-Garrioch	Ice Hockey	Winnipeg	
➤ Dana Miscavish	Volleyball	Winnipeg	
➤ Daniel Chartrand	Multi-Sport	Dauphin	
➤ Gabrielle Desrochers	Ice Hockey	Winnipeg	
➤ Hayley Wiebe	Multi-Sport	Selkirk	
➤ Jared Allary	Athletics	Winnipeg	
➤ Justin Beaumont	Baseball	St. Claude/Winnipeg	
➤ Kaylin Clarke	Soccer	God’s Lake Narrows First Nation	
➤ Michelle Romanuk	Multi-Sport	Starbuck	
➤ Nicole Chartrand	Multi-Sport	Winnipeg	
➤ Noah Fournier	Multi-Sport	Nisichawayasihk Cree Nation/Lorette	
➤ Ocean White	Volleyball	Naotkamegwanning First Nation/Winnipeg	
➤ Tayler Fleming	Basketball	Minitonas	

The Coach Scholarships are awarded yearly to Aboriginal coaches in Manitoba who have shown outstanding coaching leadership in Manitoba’s amateur sport community, as well as on academic standing and other school and community related activities.

2015 Coach Scholarships (in the amount of \$500) were awarded to:

➤ Antoine Allard	Volleyball	Winnipeg
➤ Kade Robertson	Ice Hockey	Winnipeg
➤ Megan Miscavish	Volleyball	Winnipeg
➤ Shelby Yuskini	Ringette	Winnipeg

The Manitoba Coach, Athlete and Volunteer Awards are given annually to deserving Aboriginal individuals. Applications are accepted and a committee determines the winners using a pre-determined selection system. These awards were previously called the Tom Longboat awards and were awarded annually by the National Aboriginal Sports Circle (ASC). When the National awards discontinued, Manitoba continued with the Awards, one of the few Provinces/Territories to do so.

The 2015 Manitoba Aboriginal **Coaching of the Year Awards** went to:

Nicola Little Winnipeg (Garden Hill First Nation)

Kevin Monkman Winnipeg (Vogar)



The Coach of the Year Awards are presented at the yearly Coaching Manitoba IMPACT Awards ceremony



The 2015 Manitoba Aboriginal **Volunteer of the Year Awards** went to:

Chelsea McKay Cross Lake First Nation
Maurice Meeches Long Plain First Nation

The 2015 Manitoba Aboriginal **Athlete of the Year Awards** went to:

Sierra Haldorson Winnipeg (Pinaymootang First Nation)
(Soccer)
Malachi Leclerc Winnipeg
(Water Polo)

The Athlete and Volunteer Awards are presented at the yearly Sport Manitoba Night of Champions Gala.

3) PROGRAM SUPPORT AND DEVELOPMENT

Program Support and Development is so very important – as it ensures that the MASRC vision is maintained. This includes objectives being achieved and that programs in place promote the benefits of, and encourage the participation of Aboriginal people in sport and recreational activities.



Our Community Sport Development Managers and all staff work together to assist many, many regions and communities across Manitoba in increasing and enhancing participation and competition.

With the receipt of Aboriginal and Northern Affairs funding, we have been able to hire our “base” staff and provide valued assistance in the cost of running our organization. The base staff includes the Executive Director and the Office/Communication/Special Events Manager.

Sport Manitoba has been a valuable partner providing us with sustainable development provided by the **Federal/Provincial Bilateral program**. The Bilateral program provides the MASRC funding for our two (2) Community Sport Consultants, support for two (2) Aboriginal Coaches to participate in the Canada Games, support to provide NCCP - ACM (Aboriginal Coach Module) courses, sport forums for rural awareness of the MASRC, and access to Manitoba’s PSO’s regarding Aboriginal Sport and Recreation development.

In July 2015, we were very pleased to receive sport/recreation programming funds from **Manitoba Liquor and Lotteries**. We were able to provide the following new community programs between July 2015 and March 2016.

Train to Gain - Basic fitness training to get youth ready for fall (or any) sports. Thirty-two youth In Norway House and Cross Lake received basic workout regimens/safe practices and nutrition are for sport training - from MASRC staff up in their communities.



Manitoba Indigenous Games (MIG) Canoe Championships – Cross Lake - Paddling races for youth ages 13-17. Instruction provided by MASRC coaches/canoes provided by Cross Lake First Nation. The 2 staff from Train to Gain will attend as well as MASRC staff to assist the Cross Lake Recreation group with the event. This is a development event for youth and for community volunteers.

Hockey Skills Camp - For Aboriginal youth, ages 5-15. Youth from the inner city/lower income families don’t have the same opportunities as other youth to be prepared for the hockey season. Held in partnership with the MMF Road to Gold program. 156 youth attended the 3-day camp.

MASRC Coaching Coordinator - This person recruited, mentored and got coaches and recreation leaders better prepared to work with our youth. This is a specific position we have needed for many years. They planned and implemented an Aboriginal Coaching Seminar. Over 40 coaches were recruited and are in the process of getting screened and certified.

Aboriginal Coach Seminar - An event to promote and encourage ongoing coach training. We promoted the 2017 North American Indigenous Games as well as ongoing opportunities for the Coaches and youth. The conference was held in March at the Sport Manitoba building in Winnipeg.

Participants attended from:

Berens River First Nation	Cross Lake Cree Nation	Fairford
Fisher River Cree Nation	Roseau River Frist Nation	Pukatawagan First Nation
Peguis First Nation	God's Lake Narrow's First Nation	Winnipeg

The Seminar resulted in a number of coaches and recreation leaders wanting to progress from basic training to certification in their specific sport.

Lacrosse and Archery Clinics

Archery - Archers & Bowhunters Association of Manitoba (ABAM) conducted 6 discover archery clinics to 267 participants (129 males 138 females) in Rolling River First Nation, Keeseekoownin First Nation, Long Plain First Nation, Sandy Bay First Nation and two schools in the Portage la Prairie School Division - Ecole Arthur Meighen School and Fort La Reine School.

Lacrosse in the Pas and OCN

In partnership with The Manitoba Lacrosse Association (MLA) a discover lacrosse program to students and community members in The Pas and Opaskwayak Cree Nation.

students and community members from both The Pas and Opaskwayak were invited to attend further lacrosse development. In total 220 youth participated in the 3 day discover lacrosse program.

Hockey – in Thompson with the Thompson Little Chiefs. The team is comprised of players from numerous Northern Manitoba communities that now reside in Thompson, Manitoba.

4) MASRC PROVINCIAL TOURNAMENT

The purpose of the Provincial Tournaments is to host one or more tournaments that provide opportunities for grassroots Aboriginal athletes, coaches and officials to gain experience and compete at a Provincial level of competition. In the past we have done Provincial tournaments in Softball and Hockey and are currently focusing on hockey.

Over the last eight years the MASRC staff and volunteers have organized and ran the hockey tournament in Winnipeg. The funds raised from the tournament have assisted many athletes to off set costs to attend the yearly National Aboriginal Hockey Championships (NAHC).



The April 10-12, 2015 MASRC Indigenous Minor Hockey tournament played host to 44 minor hockey teams, registered in five (5) divisions (Squirt-Bantam), from Manitoba, Saskatchewan, Nunavut and Ontario. The tournament is specifically for minor hockey teams.

The 2015 Hockey tournament had over 7500 athletes competing, over 170 coaches assisting and many hundreds more coming out to support and watch the competition. The economic impact for the City of Winnipeg was large, as 39 of the 44 teams came from outside the City. A conservative estimate shows that purchases of accommodations, food, shopping and other local services brought approximately \$90,000.00 into Winnipeg's economy over the three-day period.

5) NATIONAL TOURNAMENTS

National Aboriginal Hockey Championships (NAHC)

The MASRC commits to work with High Performance athletes and Coaches in Manitoba on a yearly basis, giving them an opportunity to further enhance their level of competition and experience.

The MASRC annually sends two teams (male and female) to the NAHC, a program of the Aboriginal Sport Circle, which is hosted by various Provincial/Territorial Aboriginal Sport Bodies in Canada. The NAHC reflects the priorities of the ASC: to promote personal excellence through sport and to support the holistic development of Aboriginal athletes and coaches while serving as the premier competition for minor level Aboriginal hockey players in Canada.

The NAHC provide a forum for elite Bantam/Midget age (15- 18 years old) Aboriginal hockey players, attracting participation from First Nations, Inuit, and Métis within each of the thirteen Provinces and Territories of Canada. The event helps foster cultural unity and pride and celebrates the athletic abilities of Aboriginal athletes from across the country.

A couple of notable success stories that the MASRC are proud of are:

Michael Ferland -Team Manitoba Male (2009) currently plays in the NHL with the Calgary Flames.

Jocelyne Larocque – Team Manitoba Female (2005) participated in the 2014 Olympic Games for Canada's National Women's Ice Hockey Team and won an Olympic GOLD medal.

These athletes are current role models for Manitoba's young (and old) athletes and show the success of Manitoba's NAHC program and its athletes. Numerous other athletes have gone on to play in the CIS, US College Hockey and for Male and Female Junior programs across the country.

The 2015 NAHC were held in Halifax, Nova Scotia April 27 - May 1, 2015. Team Manitoba had a positive experience, with the Female team winning the Bronze Medal with a third-place finish and the Male team finishing fourth. The Male and Female teams had their selection camp in December and selected the final team after this two-day event.

Two Manitoba Athletes were selected as All Stars at the conclusion of the event: Male Team - Curtis Beck (Stonewall) - top Male Goaltender and Female Team - Ashley Murphy (The Pas) – Top Female Defence.

The coaching staff selected through an application process were:

Female Team

Head Coach	Dale Bear	Peguis First Nation
Asst Coach	Tina Keeper	Nisichawayasihk Cree Nation
Asst Coach	Kali Leary	Norway House Cree Nation
Trainer	Dr. Lisa Monkman	Vogar
Manager	Lynette Kryminski	Cross Lake First Nation

Male Team

Head Coach	Kevin Monkman	Winnipeg (Vogar)
Asst Coach	Wade Houle	Dauphin
Trainer	Cal Asham	Peguis First Nation
Manager	Jacinta Bear	Fisher River Cree Nation

The 2016 event will take place in Mississauga, Ontario May 1 – 7, 2016.

6) MANITOBA INDIGENOUS GAMES (MIG)

The goals of the Manitoba Indigenous Games are to provide grassroots participation in multi-sport games and to identify athletes, coaches and officials with the potential to compete at a higher level. It also encourages participation and an introduction to other sports (for the young athletes). Since the inception of the Manitoba Indigenous Games in 1999, they have been hosted at the following locations:

- 1999 Hosted by Opaskwayak Cree Nation (OCN)
- 2000 Hosted by Peguis First Nation
- 2001 Hosted by Cross Lake Band of Indians
- 2002 Postponed – NAIG Games were hosted in Winnipeg
- 2003 Hosted by MMF Southwest Region in Brandon
- 2004 Hosted by The Pas MMF/Opaskwayak Cree Nation (OCN)
- 2006 Hosted by Peguis First Nation and Fisher River Cree Nation
- 2007 Hosted by MKO and NCN in Thompson
- 2009 Not held
- 2011 Manitoba Invitational Indigenous Games (MIIG) were co-hosted by Peguis First Nation and Opaskwayak Cree Nation (OCN)
- 2012 Not held due to preparations for the 2014 North American Indigenous Games
- 2013 In lieu of a games, sport tryouts weekends for all the various teams attending the 2014 North American Indigenous Games.
The twelve (12) sports Manitoba took to the NAIG are: Athletics, Archery, Badminton, Basketball, Canoeing, Golf, Lacrosse, Softball, Volleyball, Soccer, Swimming and Wrestling.
Regional Development and Tryout Events were held in: Thompson, Opaskwayak Cree Nation, Cross Lake First Nation, Peguis First Nation, The Pas, Sagkeeng and Winnipeg.
- 2014 Attended the North American Indigenous Games (NAIG) in Regina Saskatchewan
- 2016 Plans are in the works for a smaller version of the MIG in 2015/2016



The MASRC has governed the games program since 2000 and have continually improved on the administration and operations year after year. The experiences from one year to the next, in addition to games experiences from other events, such as the North American Indigenous Games (NAIG) and, Manitoba Games, further assist the MASRC with the knowledge required to better service the needs of Aboriginal participants.

7) MARKETING

An ongoing Output has been the ever-growing relationship with our MASRC website and Facebook page. They have allowed the MASRC to communicate on a weekly basis with over 2000 athletes, coaches, parents and interested parties to promote events, coaching opportunities, athlete opportunities and celebrate the accomplishments of Manitoba's Aboriginal Athletes.

The number of individuals on our Facebook Page has increased, once again, by over 400 in the past year. This is due in part to the 2014 NAIG, the yearly MASRC Hockey Tournament, as well as youth and parents wanting more information about Aboriginal sport in Manitoba. We also have a staff designated to man our Twitter account as well.

For many years now, we have been providing information for monthly updates in the Grassroots News newspaper. They have been an exceptional partner and marketing tool and do the updates at no cost.



In 2015/2016 we started to send out bi-monthly information letters to all First Nation Band Councils, Metis Regions, the MMF and the Inuit Centre in Winnipeg. We let the Band Councils know what was upcoming and how they could support their young athletes that were trying out for the upcoming 2017 North American Indigenous Games (NAIG) in Toronto, Ontario.

Expected long term outcomes are that the frequent and ongoing recognition of coaches, athletes and volunteers will result in a longer retention of our existing coaches/volunteers and will assist in attracting potential new volunteers who were not aware of the existing and new opportunities.

An additional long term outcome of these communication vehicles will be, increased opportunities for sponsors and potential sponsors, as we will be able to provide recognition of their support in many different ways.

8) NORTH AMERICAN INDIGENOUS GAMES (NAIG)

By encouraging Indigenous youth to participate in athletic competition and Cultural activities, the NAIG Games have become a vehicle for promoting healthier lifestyles, enhanced school attendance and strengthened relationships between Indigenous and non-Indigenous peoples of North America.

We are able to showcase our Aboriginal sport development from Manitoba and provide an opportunity for our athletes, coaches, officials and mission staff to participate in a multi-sport international games.

Once again, we have had a very busy year preparing for the Spring/Summer 2016 tryouts for the 2017

NAIG in Toronto, Ontario. We have one staff dedicated to organizing the games for Manitoba. We plan to take the maximum we are allowed – a contingent of 500 athletes, coaches and chaperones to represent Manitoba, in the various NAIG sports.

In 2014 Manitoba sent athletes in the sports of:

3D Archery

Athletics

Badminton

Basketball

Box Lacrosse

Canoeing

Golf

Soccer

Softball

Swimming

Volleyball

Wrestling

In 2017, we will take these sports and also Female Lacrosse team and a Baseball.



Metis Archer Christie Lavallee

9) MASRC/KIDSPORT EQUIPMENT WAREHOUSE

The MASRC/KidSport Manitoba sports equipment program has been managed by the MASRC staff since 2010, when they took over all operation from Sport Manitoba. On an Annual basis, the MASRC provides/sends out over \$500,000 worth of new and gently used sporting equipment to kids' province-wide. Equipment is collected though community donation bins, equipment drives and often corporate donations.

The MASRC staff collect the equipment, sort it and make sure that is it safe for the youth to use. They fill orders for KidSport Manitoba all across the Province and ship it out when necessary.

The following chart shows how much used equipment went through the warehouse in 2015.

2015 Equipment Distribution Breakdown

Item	Estimated Value of New Equipment
Hockey – 421 full sets (10 items)	\$421,000.00
Hockey Skates or Hockey Helmets	\$20,000.00
Soccer (cleats, jerseys, shin guards, socks, balls)	\$14,000.00
Basketball (shoes, balls)	\$2,000.00
Softball (all types of softball equipment)	\$8,000.00
Lacrosse (helmets, pads, sticks)	\$2,000.00
Golf Clubs - 22 full sets	\$4,400.00
Bicycle Helmets – 261	\$6,525.00
Miscellaneous (rollerblades, figure skates, hockey jerseys, curling equipment, racquets, Frisbees etc)	\$30,000.00
Total	507,925.00

